



Standard Press Release

For Immediate Release

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Baayom Takes Steps to Address PFAS Contamination in Williamtown, NSW

WILLIAMTOWN, NSW – Baayom, a company focused on bio remediation, and its stakeholders, are committing their own resources to prioritising the health, safety, and well-being of the communities in which we operate. In response to recent worrying PFAS test results on Baayom's pilot site in Williamtown, NSW, we are taking immediate and comprehensive actions to address the situation to ensure the protection of the community and the environment.

PFAS, or per – and polyfluoroalkyl substances, are human made chemicals commonly used in various industrial and consumer products due to their unique properties. While PFAS have had significant benefits in many applications, emerging research suggests potential health and environmental risks associated with prolonged exposure to these substances.

Baayom recognises its responsibility to protect public health and the environment, and we are deeply concerned about the PFAS contamination in Williamtown NSW and other parts of Australia and New Zealand. Baayom have launched a dedicated effort to thoroughly investigate and provide an effective method to remediate this issue. Our top priority is to accurately assess the extent



of contamination and implement immediate measures to remediate the issue in an environmentally conscientious and long term way.

To this extent, to address the PFAS contamination concerns in Williamstown, NSW, Baayom is taking the following actions:

1. Comprehensive Site Assessment

Baayom are conducting a thorough site assessment of our Williamstown pilot site to identify the extent of PFAS contamination. The assessment includes testing of water sources, soil, and other relevant environmental samples to ensure a comprehensive understanding of the situation.

2. Collaboration with Local Authorities and Experts

Baayom are actively trying to collaborate with local authorities, environmental agencies, and renowned experts specialising in PFAS contamination to guide our investigation and remediation efforts. Their expertise and knowledge will ensure the most effective and scientifically sound solutions.

3. Remediation and Cleanup Plans

Based on the findings of our assessment, Baayom will develop and implement robust remediation and clean-up plans tailored to the specific needs of the affected areas. These plans will adhere to all relevant regulations and guidelines to ensure the highest standards of safety and environmental protection.

4. Open and Transparent Communication

Baayom are committed to maintaining open and transparent communication with the residents of Williamstown and other stakeholders and academic and scientific institutions. Baayom will establish a dedicated communication channel to address enquires, provide regular updates on our progress, share data and offer assistance and support throughout the process.



5. Long-Term Monitoring and Prevention

Baayom will establish long-term monitoring programs to track the remediation efforts.

Baayom values the community of Williamstown, NSW, and we want to assure them that we are committed to resolving the PFAS contamination issue. We will work diligently, transparently, and collaboratively to protect the health and well-being of the community and aim to restore the affected areas with a rationale long term solution.

For media inquiries or further information, please contact:

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Baayom – to collectively inspire, innovate, grow and build for a fairer human condition and healthy environment.

Baayom was founded in 2020 by Tom Bishop and Raef Newitt and is backed by GCC Corporate Group Pty Ltd and its stakeholders. It is an 100% Australian owned and controlled focused on bio remediation of contaminated soils and water.